

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, May 26, 2016

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, May 26, 2016, at 5:32p.m. by Tamara Kenworthy.

Commission	TJ Lechtenberg	Diane Boyd	Tamara Kenworthy	Gary Hammers	Rita Luther
Present	X	X	X	X	
Commission	Ryan Crane	Brenda Sedlacek			
Present		X			

Staff	Susan Mathews <i>Parks & Recreation Administrative Secretary</i>	Sally Ortgies <i>Superintendent of Parks</i>	Greg Hansen <i>Superintendent of Recreation</i>	Gary Scott <i>Director of Parks & Recreation</i>
Present	X	X	X	X

On Item 1. Approval of Agenda

Sedlacek moved to approve the agenda. Boyd seconded. Motion carried.

On Item 2. Citizen Forum

No items.

On Item 3. Approval of Minutes of March 24, 2016 Meeting

Mathews noted a change from Hansen regarding the cost of Launch Party items being paid by the City rather than the Chamber. Kenworthy noted a typo in the header where 2016 was listed twice and a typo in section 6D where the word “post” should be plural.

Hammers moved to approve the minutes as amended. Lechtenberg seconded. Motion carried.

On Item 4. Old Business

No items.

New Business

On Item 5A. Presentation – Art Raut

Jessica Rowe, Greater Des Moines Public Art Foundation

Tiffany Tauscheck, Greater Des Moines Partnership

Trina Flack, Greater Des Moines Convention & Visitors Bureau

Tauscheck gave an overview of the Art Raut project which aims to connect public art through a painted walkway or path. She shared that the route proposed for downtown Des Moines is 6.63 miles, connects 87 works of public art and would be available by website and an app. Rowe gave information about the concept and artist chosen for the project. Tauscheck shared the implementation plan and how feedback will be received to determine the success of the project. Flack spoke about the various material options for implementation. Kenworthy inquired about the timeline for the project. Tauscheck responded that they hope to have a public awareness campaign about the project at the Des Moines Arts Festival at the end of June. Rowe added that due to the City bid process and the legal and political aspects, painting will not be complete prior to July but that bid results should be available soon. Scott noted that the one of the two crosswalks being considered in West Des Moines is a school crosswalk which may require

additional approvals. Sedlacek asked if any other communities are involved. Tauscheck responded that West Des Moines is the first but that several other City Managers have expressed interest. Kenworthy inquired about public relations efforts for the project. Tauscheck responded that the subcommittee is just starting on their marketing plan but they would be happy to have a spokesperson from West Des Moines involved in the roll out. Kenworthy thanked Rowe, Tauscheck and Flack for their presentation.

Committee Reports

On Item 6A. Exhibition Committee

Kenworthy complimented the Committee and staff on their work with the Launch Party event. Hansen presented the event expenses. The involvement of the WDM Chamber of Commerce in the event and publicity were discussed and it was agreed that the partnership should be sought out again next year. Hansen showed photos of the City Sounds Piano in Valley Junction. Kenworthy expressed a concern about the cleanliness of the Art on The Campus concrete pads due to wildlife. Scott said he would take a look but that pressure cleaning around the artwork could cause damage to the art pieces.

On Item 6B. Communication Committee

Hansen shared that he has given Ann Shuman the Committee's comments about the logo and revised drafts will be available at an upcoming meeting. Kenworthy shared that she was interviewed for a Mediacom Newsmakers segment promoting the temporary exhibit and the permanent commission.

On Item 6C. Community Service Committee

Kenworthy stated that a meeting is pending.

On Item 6D. Trail Gateway Art Selection Committee

Lechtenberg stated that the Committee met Tuesday and approved the final plans from Actual Size Artworks. Scott added that working drawings will be approved by staff and then fabrication will begin. Kenworthy asked about the installation timeline. Scott responded that the contract states everything will be installed by November 1 but it could potentially be a bit earlier. Kenworthy inquired about when it would be a good time to start working on a second permanent piece. Scott responded that Art Raut and Community Service projects should be finished first then the Commission could start picking a site and conceptualizing.

On Item 6E. Art Raut Committee

Sedlacek proposed considering a crosswalk leading to the Art on the Trail piece along Jordan Creek Trail near Iowa Realty. Her proposition could be a solution if the school crosswalk at Fuller Road poses an issue. Scott indicated that the crosswalk is part of the original proposal.

On Item 6F. Historic West Des Moines Master Plan Committee

Kenworthy shared that the planning committee met May 10 and that the next meeting is scheduled for June 15. She added that following the last meeting with the consultant a public presentation will be made on July 13.

Staff Reports

On Item 7A. Superintendent of Recreation

No items.

On Item 7B. Superintendent of Parks

Ortgies shared a video created by Recreation Coordinator Allison Ullestad that reveals the Art on the Trail animals that were chosen by the public votes. The Commission expressed their appreciation for Ullestad putting together the video and sharing it on Facebook. Kenworthy inquired about when the naming of the animals will take place. Ortgies responded that will likely occur after the pieces are installed so the public can see them in place. She added that the artists gave some ideas in the final proposal about ways to build a list of potential names for each animal based on children's literature and folktales. Ortgies noted that presents a great way to possibly partner with the Library.

On Item 7C. Director of Parks and Recreation

Scott stated that he will be finalizing Kenworthy's letter responding to City Council members' questions that arose during commission members' interviews. Scott shared that Councilman Sandager approached him about completing the art panel installations along Railroad Avenue as a part of the Valley Junction Gateway Improvement project. Scott responded that it would be best to let the Historic West Des Moines Master Plan Committee complete their recommendations to ensure that is a priority for the area. Scott informed the Commission that Mayor Gaer expressed that he really loves the "Bird of Prey" piece in the Art on the Campus exhibit. Scott reminded the Board of his retirement at the end of August. Kenworthy expressed mixed emotions in wanting Scott to enjoy his retirement and knowing his shoes will not be easy to fill.

On Item 8. Other Matters

Receive, File and/or Refer

On Item 9A. City Council Meeting Communications

No items.

Sedlacek moved to adjourn. Lechtenberg seconded. Motion carried. The meeting adjourned at 6:56p.m.

Respectfully submitted,

Susan Mathews
Parks & Recreation Administrative Secretary

ATTEST:

Diane Boyd
Advisory Commission Secretary